



Thales Case study

The Thales logo is displayed in white, uppercase letters within a dark blue circle. To the left of this circle are three overlapping, semi-transparent dark blue circles of varying sizes, creating a layered effect.

Cloud & Security leader:
**Drive M&A scale through global
marketing ops execution**

Engagement

- Scale Client creative, marketing automation and web resources
- Timely delivery of tasks to meet client expectations globally.

Results & Key Insights

- In house training on reporting (RCA)
- Compared to last year, the number of events this year have significantly increased (Partner, National, Regional and Webcasts).



We are impressed with the professionalism and dedication shown by Team Position².

Their strong suit is their ability to work across services (Web, Marketo, and Creative) from ideation to execution. The dedicated resources for Marketo has made our marketing efforts easier and effective. Vormetric is delighted with the work Position² has done for us.

Sr. Demand Generation Manager