



Houndify Case study



Website:
Post optimization boosted web traffic by
150%

The Challenge

- To rank for high search volume keywords that had high competition.
- Competitors were consistently ranking in the 1st position for these keywords.

The Solution

- We formed a winning strategy by linking Technical SEO + Right Intent Focused Keyword Optimization + Content Hub together.

The Results

- Houndify website traffic increased by **157.67%** in comparison with the previous period.
- High search volume keywords started ranking on 1st page

158%

Increase in Organic Traffic ▲

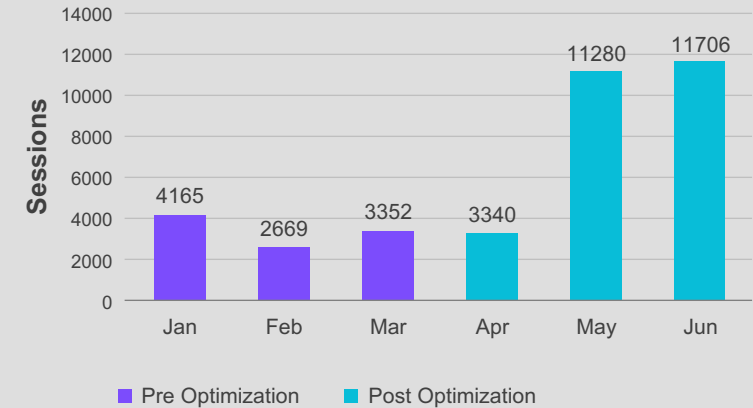
107%

Increase in Impressions ▲

85%

High search volume focused keyword ▲

Organic Traffic



10/10

CSAT Score

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