



How can Surround & Intent Marketing work for you?

Surround & Intent Marketing maximizes customer response through a data-driven understanding of online behavior that predicts intent, and drives action through a dynamic combination of search and social media marketing.

This results in measurably improved marketing performance.

PR MAXIMIZER™

PR Maximizer™ uses a combination of search and social media technologies to maximize coverage of your media releases across a wide spectrum of targeted destinations.

ARE YOU INTERESTED IN ENHANCING YOUR BRAND AWARENESS?

Features

- Media release system maps over 10,000+ online touchpoints
- SEO optimizer enhances media releases with over 15 search engine compliance checks
- Adaptive tracking solution tracks and reports content release distribution & traffic



Benefits

- Get enhanced visibility for your media releases across online touchpoints
- Maximize media coverage with optimized placement of re-purposed content across article and social bookmarking destinations
- Improve organic traffic with higher search engine rankings

Pricing & Deployment

- The PR Maximizer™ solution deployment typically takes between 20-30 days to calibrate for your business /industry. Pricing starts at \$1,000 per month depending on your requirements.

Online Brand Solutions by Position²

- Brand Defender™
- Brand Touchpoint Manager™
- PR Maximizer™
- Website Calibrator™

About Position²

Position² is a leading search & social media marketing firm that delivers continuous growth for its customers through the proprietary 'surround & intent marketing' methodology.

- Adaptive search technology solution that is customizable to different clients' evolving marketing needs
- Integrated social media marketing that engages your customers at multiple touch-points in the online environment
- Maximizes marketing cycles
- People, process, technology